- (2) Data and descriptive information for each plan on the following items:
  - (i) All health benefits in the plan;
  - (ii) Treatment limitations;
  - (iii) Drug coverage; and
  - (iv) Enrollment;
- (c) Issuers required to report. The issuers that offer the three largest health insurance products by enrollment, as of March 31, 2012 (enrollment is determined by HHS based on data submitted in accordance with part 159 of this title) in each state's small group market must provide the information in paragraph (b) of this section.
- (d) Plans affected. The issuers described in paragraph (c) of this section must provide the information described in paragraph (b) of this section for the health plan with the highest enrollment (as determined by the issuer) within the products described in paragraph (c) of this section.
- (e) Reporting requirement. To ensure consistency in reporting, an issuer described in paragraph (c) of this section must submit, in a form and manner to be determined by HHS, the information described in paragraph (b) of this section to HHS no later than September 4, 2012.

# Subpart C—Qualified Health Plan Minimum Certification Standards

Source: 77 FR 18469, Mar. 27, 2012, unless otherwise noted.

### § 156.200 QHP issuer participation standards.

- (a) General requirement. In order to participate in an Exchange, a health insurance issuer must have in effect a certification issued or recognized by the Exchange to demonstrate that each health plan it offers in the Exchange is a QHP.
- (b) QHP issuer requirement. A QHP issuer must—
- (1) Comply with the requirements of this subpart with respect to each of its QHPs on an ongoing basis;
- (2) Comply with Exchange processes, procedures, and requirements set forth in accordance with subpart K of part 155 and, in the small group market, § 155.705 of this subchapter;

- (3) Ensure that each QHP complies with benefit design standards, as defined in §156.20;
- (4) Be licensed and in good standing to offer health insurance coverage in each State in which the issuer offers health insurance coverage;
- (5) Implement and report on a quality improvement strategy or strategies consistent with the standards of section 1311(g) of the Affordable Care Act, disclose and report information on health care quality and outcomes described in sections 1311(c)(1)(H) and (I) of the Affordable Care Act, and implement appropriate enrollee satisfaction surveys consistent with section 1311(c)(4) of the Affordable Care Act;
- (6) Pay any applicable user fees assessed under §156.50; and
- (7) Comply with the standards related to the risk adjustment program under 45 CFR part 153.
- (c) Offering requirements. A QHP issuer must offer through the Exchange:
- (1) At least one QHP in the silver coverage level and at least one QHP in the gold coverage level as described in section 1302(d)(1) of the Affordable Care Act; and,
- (2) A child-only plan at the same level of coverage, as described in section 1302(d)(1) of the Affordable Care Act, as any QHP offered through the Exchange to individuals who, as of the beginning of the plan year, have not attained the age of 21.
- (d) State requirements. A QHP issuer certified by an Exchange must adhere to the requirements of this subpart and any provisions imposed by the Exchange, or a State in connection with its Exchange, that are conditions of participation or certification with respect to each of its QHPs.
- (e) Non-discrimination. A QHP issuer must not, with respect to its QHP, discriminate on the basis of race, color, national origin, disability, age, sex, gender identity or sexual orientation.

## § 156.210 QHP rate and benefit information.

(a) General rate requirement. A QHP issuer must set rates for an entire benefit year, or for the SHOP, plan year.

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- (b) Rate and benefit submission. A QHP issuer must submit rate and benefit information to the Exchange.
- (c) Rate justification. A QHP issuer must submit to the Exchange a justification for a rate increase prior to the implementation of the increase. A QHP issuer must prominently post the justification on its Web site.

#### § 156.220 Transparency in coverage.

- (a) Required information. A QHP issuer must provide the following information in accordance with the standards in paragraph (b) of this section:
- (1) Claims payment policies and practices:
  - (2) Periodic financial disclosures;
  - (3) Data on enrollment;
- (4) Data on disenrollment:
- (5) Data on the number of claims that are denied:
  - (6) Data on rating practices;
- (7) Information on cost-sharing and payments with respect to any out-of-network coverage; and
- (8) Information on enrollee rights under title I of the Affordable Care Act.
- (b) Reporting requirement. A QHP issuer must submit, in an accurate and timely manner, to be determined by HHS, the information described in paragraph (a) of this section to the Exchange, HHS and the State insurance commissioner, and make the information described in paragraph (a) of this section available to the public.
- (c) Use of plain language. A QHP issuer must make sure that the information submitted under paragraph (b) is provided in plain language as defined under §155.20 of this subtitle.
- (d) Enrollee cost sharing transparency. A QHP issuer must make available the amount of enrollee cost sharing under the individual's plan or coverage with respect to the furnishing of a specific item or service by a participating provider in a timely manner upon the request of the individual. At a minimum, such information must be made available to such individual through an Internet Web site and such other means for individuals without access to the Internet.

# §156.225 Marketing and Benefit Design of QHPs.

- A QHP issuer and its officials, employees, agents and representatives must—
- (a) State law applies. Comply with any applicable State laws and regulations regarding marketing by health insurance issuers; and
- (b) *Non-discrimination*. Not employ marketing practices or benefit designs that will have the effect of discouraging the enrollment of individuals with significant health needs in QHPs.

#### § 156.230 Network adequacy standards.

- (a) General requirement. A QHP issuer must ensure that the provider network of each of its QHPs, as available to all enrollees, meets the following standards—
- (1) Includes essential community providers in accordance with §156.235;
- (2) Maintains a network that is sufficient in number and types of providers, including providers that specialize in mental health and substance abuse services, to assure that all services will be accessible without unreasonable delay; and,
- (3) Is consistent with the network adequacy provisions of section 2702(c) of the PHS Act.
- (b) Access to provider directory. A QHP issuer must make its provider directory for a QHP available to the Exchange for publication online in accordance with guidance from the Exchange and to potential enrollees in hard copy upon request. In the provider directory, a QHP issuer must identify providers that are not accepting new patients.

### § 156.235 Essential community providers.

- (a) General requirement. (1) A QHP issuer must have a sufficient number and geographic distribution of essential community providers, where available, to ensure reasonable and timely access to a broad range of such providers for low-income, medically underserved individuals in the QHP's service area, in accordance with the Exchange's network adequacy standards.
- (2) A QHP issuer that provides a majority of covered professional services